

Adi Levi

Product Designer | UX/UI Designer

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SUMMARY

Product and UX/UI designer creating thoughtful digital experiences through user research, product thinking, and visual design. Experienced in taking ideas from early concepts to polished, AI-assisted prototypes.

SKILLS

Product & UX/UI Product Design, UX Research, UI Design, AI-Assisted Design, No-Code Development

Brand & Web Branding, Web Design

Design Tools Figma, Illustrator, Photoshop, InDesign, Premiere

AI & No-Code Tools Claude Design, Claude Code, Lovable

Web Tools WordPress, Elementor

Languages Hebrew (Native), English (Fluent)

EXPERIENCE

Product, UX/UI & Brand Designer Freelancer

November 2025 – Present

PRODUCT PROJECTS

- **ONE (In Progress)** – Jewish Community Platform
Rak Hitchalnu Nonprofit · Product Design · UX Research · UX/UI Design
- **Click** – App for Reconnecting After Real-Life Encounters
End-to-End Product Design · UX Research · UX/UI Design · Brand Identity
- **Mamam** – Baby Nutrition App
UX Research · UX/UI Design · No-Code Development (Lovable, Claude)

SELECTED BRAND PROJECTS

- **Shir** – Nutrition Coach · Visual Identity, Print, Social Media
- **Maya** – Lactation Consultant · Visual Identity, Packaging, Social Media
- **Fice** – Wellness Company · Brand Refresh, Print

Next October Volunteer

May 2026 – Present

Volunteer UX/UI & Brand Designer for the nonprofit, contributing to its visual identity and digital experience.

Yoga Teacher & Studio Owner Freelancer

July 2020 – March 2026

Owned and managed a home yoga studio for six years, leading classes and guiding students in their practice. Completed four years of yoga teacher training.

Aviation Security Verifier ACC Israel Airports Authority

October 2019 – December 2022

- Security verification of aircraft entering Israeli airspace through direct radio communication with pilots.
- High performance under pressure, responsibility, and attention to detail. Certified RT operator.

MILITARY SERVICE

Air Control Operations Assistant Israeli Air Force

November 2014 – November 2016

- Led the department's training division during the final six months of service.

EDUCATION

Graphic & Digital Design, UX/UI Specialization John Bryce 2025 – 2026